

LAUNCH THE ADVENTURE

FUN | LEADERSHIP | CONSERVATION | DUTY | FITNESS | OUTDOORS



ANNUAL REPORT EXECUTIVE SUMMARY 2021

LEADING YOUTH TO LIFELONG VALUES, SERVICE AND ACHIEVEMENT



BOY SCOUTS
OF AMERICA®
SAM HOUSTON AREA COUNCIL

DEAR FRIENDS,

2021 was a fantastic year in the Sam Houston Area Council and we are excited to share some of our highlights.

The programs of Scouting continue to offer a variety of various opportunities to teach youth to be strong in character, have self-confidence, and grow in their leadership abilities. Using these programs, the Sam Houston Area Council was able to serve 26,800 youth during 2021 through traditional Scouting and career-based Exploring programs. Our council also welcomed nearly 1,000 new Eagle Scouts.

The inaugural year of summer camp was held at Tsuru Scout Camp at Camp Strake with over 2,000 Scouts participating in activities like swimming, rifle shooting, climbing, aquatics and much more.

Service remains a core tenet of Scouting. In addition to the 90,000 hours of community service performed by our nearly 1,000 Eagle Scouts, we also partnered with local Food Banks in a project called the Souper Bowl of Caring. Over 7,000 Scouts and Leaders participated. As a result, over 285,000 pounds of food were collected and given to those in need.

We also “Relaunched Scouting” in a big way with our Scouting Influencer Campaign which provided over 6,000 social media impressions during the month of August. Parents were also able to text to join for a wealth of enrollment information such as frequently asked questions, program materials, activity examples, location options and additional resources to get involved, all at the tip of their fingers. Serving families across the region, packs and troops welcomed over 9,000 new Scouts during fall of 2021.

All of these successes were made possible through the generous gifts of time, talent, and treasure of thousands of volunteers and donors. Thanks to your support and commitment to Scouting, we continue to lead youth to lifelong values, service, and achievement.

We hope you are proud to be part of the Sam Houston Area Council.



Daniel G. Bellow
Chair of the Board



Deborah A. Rollinson
Council Commissioner



Marvin D. Smith
CEO/Scout Executive

Please visit www.samhoustonbsa.org/annual-reports to view the expanded 2021 annual report.

ACHIEVEMENTS



**944 - Scouts
attaining the rank
of Eagle Scout
(including 49 female
Eagle Scouts)**



**17,218 - Cub Scout
ranks earned**



**7,082 - Scout ranks
earned**

**34,282 - Merit
Badges earned**

**Over 225,000
pounds of food
collected during the
Souper Bowl of
Caring service
project**

**13 Silver Beaver
recipients**



2021 HIGHLIGHTS



26,800 total youth served in **710** units

 **16,070** Cub Scouts in **302** packs

 **10,173** Scouts in **326** troops

 **388** Venturers and Sea Scouts in **64** crews and ships

 **169** Explorers in **18** posts

10,206 Registered volunteer adult leaders

231,478 Community service hours performed by Scouts, Explorers and leaders

*statistics reflected as of 12-31-2021



OPERATING FINANCIAL SUMMARY*

INCOME

Community Support	\$3,106,223
United Way	\$799,738
Gov't Grants/PPP Loan	\$3,186,085
Council Generated	\$3,884,055
	\$10,976,055

EXPENSE

Program Services	\$9,151,496
Direct Service (ScoutReach)	\$553,313
Administration	\$542,945
Fundraising	\$706,497
	\$10,400,938

*2021 Unaudited financials. Complete audited financials are available online at www.samhoustonbsa.org/annual-reports

CAMPING

2,630 Scouts and adults attended the inaugural Summer Camp and 916 Scouts and adults attended Winter Camp at Tsuru Scout Camp at Camp Strake.

228 Cub Scouts and adults attended summer resident camp at Bovay Scout Ranch



THANK YOU!

Annually, the Sam Houston Area Council invests over \$260 in each of our Scouts through programs and services. Thank you to the following Leadership Level supporters:

\$150,000+

Stephanie & Frank D.Tsuru

\$50,000-\$149,000

The George Foundation
Henderson-Wessendorff Foundation
John P. McGovern Foundation
National Oilwell Varco
William Stamps Farish Fund

\$25,000-\$49,999

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